



# Passport

## Street Stalls/Kiosks in Spain

Euromonitor International

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This sample report is for illustration  
purposes only.

Some content and data have been  
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# STREET STALLS/KIOSKS IN SPAIN - CATEGORY ANALYSIS

## KEY DATA FINDINGS

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## 2021 DEVELOPMENTS

Street stalls/kiosks recovers more slowly than other consumer foodservice channels

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Postponement of festivals and fairs impacts performance of food trucks

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Players from other channels utilise street stalls/kiosks to complement core businesses

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## PROSPECTS AND OPPORTUNITIES

Food trucks to lead the development of street stalls/kiosks

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Return to hectic lifestyles presents opportunities for street stalls/kiosks

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## CATEGORY DATA

Table 1 Street Stalls/Kiosks: Units/Outlets 2016-2021

| outlets                               | 2016                     | 2017 | 2018 | 2019 | 2020 | 2021 |
|---------------------------------------|--------------------------|------|------|------|------|------|
| - Chained Street Stalls/<br>Kiosks    | Data removed from sample |      |      |      |      |      |
| - Independent Street<br>Stalls/Kiosks |                          |      |      |      |      |      |
| Street Stalls/Kiosks                  |                          |      |      |      |      |      |

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2016-2021

| '000 transactions | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|-------------------|------|------|------|------|------|------|
|-------------------|------|------|------|------|------|------|

- Chained Street Stalls/  
Kiosks  
- Independent Street  
Stalls/Kiosks  
Street Stalls/Kiosks

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2016-2021**

EUR million

2016 2017 2018 2019 2020 2021

- Chained Street Stalls/  
Kiosks  
- Independent Street  
Stalls/Kiosks  
Street Stalls/Kiosks

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2016-2021**

% Units/Outlets growth

2020/21 2016-21 CAGR 2016/21 Total

- Chained Street Stalls/Kiosks  
- Independent Street Stalls/Kiosks  
Street Stalls/Kiosks

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2016-2021**

% transaction growth

2020/21 2016-21 CAGR 2016/21 Total

- Chained Street Stalls/Kiosks  
- Independent Street Stalls/Kiosks  
Street Stalls/Kiosks

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2016-2021**

% value growth

2020/21 2016-21 CAGR 2016/21 Total

- Chained Street Stalls/Kiosks  
- Independent Street Stalls/Kiosks  
Street Stalls/Kiosks

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 7** GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2017-2021

| % value<br>Company       | 2017 | 2018 | 2019 | 2020 | 2021 |
|--------------------------|------|------|------|------|------|
| Data removed from sample |      |      |      |      |      |

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 8** GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2018-2021

| % value<br>Brand         | Global Brand Owner | 2018 | 2019 | 2020 | 2021 |
|--------------------------|--------------------|------|------|------|------|
| Data removed from sample |                    |      |      |      |      |

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 9** Forecast Street Stalls/Kiosks: Units/Outlets 2021-2026

| outlets                               | 2021                     | 2022 | 2023 | 2024 | 2025 | 2026 |
|---------------------------------------|--------------------------|------|------|------|------|------|
| - Chained Street Stalls/<br>Kiosks    | Data removed from sample |      |      |      |      |      |
| - Independent Street<br>Stalls/Kiosks |                          |      |      |      |      |      |
| Street Stalls/Kiosks                  |                          |      |      |      |      |      |

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 10** Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2021-2026

| '000 transactions                     | 2021                     | 2022 | 2023 | 2024 | 2025 | 2026 |
|---------------------------------------|--------------------------|------|------|------|------|------|
| - Chained Street Stalls/<br>Kiosks    | Data removed from sample |      |      |      |      |      |
| - Independent Street<br>Stalls/Kiosks |                          |      |      |      |      |      |
| Street Stalls/Kiosks                  |                          |      |      |      |      |      |

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 11 Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2021-2026**

| EUR million                           | 2021                     | 2022 | 2023 | 2024 | 2025 | 2026 |
|---------------------------------------|--------------------------|------|------|------|------|------|
| - Chained Street Stalls/<br>Kiosks    | Data removed from sample |      |      |      |      |      |
| - Independent Street<br>Stalls/Kiosks |                          |      |      |      |      |      |
| Street Stalls/Kiosks                  |                          |      |      |      |      |      |

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 12 Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2021-2026**

| % Units/Outlets growth             | 2021/2022                | 2021-26 CAGR | 2021/26 Total |
|------------------------------------|--------------------------|--------------|---------------|
| - Chained Street Stalls/Kiosks     | Data removed from sample |              |               |
| - Independent Street Stalls/Kiosks |                          |              |               |
| Street Stalls/Kiosks               |                          |              |               |

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 13 Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2021-2026**

| % transaction growth               | 2021/2022                | 2021-26 CAGR | 2021/26 Total |
|------------------------------------|--------------------------|--------------|---------------|
| - Chained Street Stalls/Kiosks     | Data removed from sample |              |               |
| - Independent Street Stalls/Kiosks |                          |              |               |
| Street Stalls/Kiosks               |                          |              |               |

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 14 Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2021-2026**

| % value growth                     | 2021/2022                | 2021-26 CAGR | 2021/26 Total |
|------------------------------------|--------------------------|--------------|---------------|
| - Chained Street Stalls/Kiosks     | Data removed from sample |              |               |
| - Independent Street Stalls/Kiosks |                          |              |               |
| Street Stalls/Kiosks               |                          |              |               |

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources



# CONSUMER FOODSERVICE IN SPAIN - INDUSTRY OVERVIEW

## EXECUTIVE SUMMARY

### Consumer foodservice in 2021: The big picture

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### 2021 key trends

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### Competitive landscape

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### Independent foodservice developments

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### What next for consumer foodservice?

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## MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2016-2021

|                             | 2016                     | 2017 | 2018 | 2019 | 2020 | 2021 |
|-----------------------------|--------------------------|------|------|------|------|------|
| Units                       | Data removed from sample |      |      |      |      |      |
| Transactions (mn)           |                          |      |      |      |      |      |
| EUR million current prices  |                          |      |      |      |      |      |
| EUR million constant prices |                          |      |      |      |      |      |

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2016-2021

| % growth              | 2020/21                  | 2016-21 CAGR | 2016/21 Total |
|-----------------------|--------------------------|--------------|---------------|
| Units                 | Data removed from sample |              |               |
| Transactions          |                          |              |               |
| Value current prices  |                          |              |               |
| Value constant prices |                          |              |               |

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2021

## outlets

Independent

Chained

Total

Cafés/Bars  
 Full-Service Restaurants  
 Limited-Service Restaurants  
 Self-Service Cafeterias  
 Street Stalls/Kiosks  
 Consumer Foodservice by Type

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 18** Consumer Foodservice by Independent vs Chained: % Foodservice Value 2016-2021

% value

2016 2017 2018 2019 2020 2021

Chained Foodservice  
 Independent Foodservice  
 Total

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 19** Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2016-2021

% value

2016 2017 2018 2019 2020 2021

Drive-Through  
 Eat-in  
 Home Delivery  
 Takeaway  
 Total

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 20** Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2016-2021

% value

2016 2017 2018 2019 2020 2021

Drink  
 Food  
 Total

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 21** Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2021

## % value analysis

|                              | Food                     | Drink | Total |
|------------------------------|--------------------------|-------|-------|
| Cafés/Bars                   | Data removed from sample |       |       |
| Full-Service Restaurants     |                          |       |       |
| Limited-Service Restaurants  |                          |       |       |
| Self-Service Cafeterias      |                          |       |       |
| Street Stalls/Kiosks         |                          |       |       |
| Consumer Foodservice by Type |                          |       |       |

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 22 Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2016-2021**

| % value | 2016                     | 2017 | 2018 | 2019 | 2020 | 2021 |
|---------|--------------------------|------|------|------|------|------|
| Offline | Data removed from sample |      |      |      |      |      |
| Online  |                          |      |      |      |      |      |
| Total   |                          |      |      |      |      |      |

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

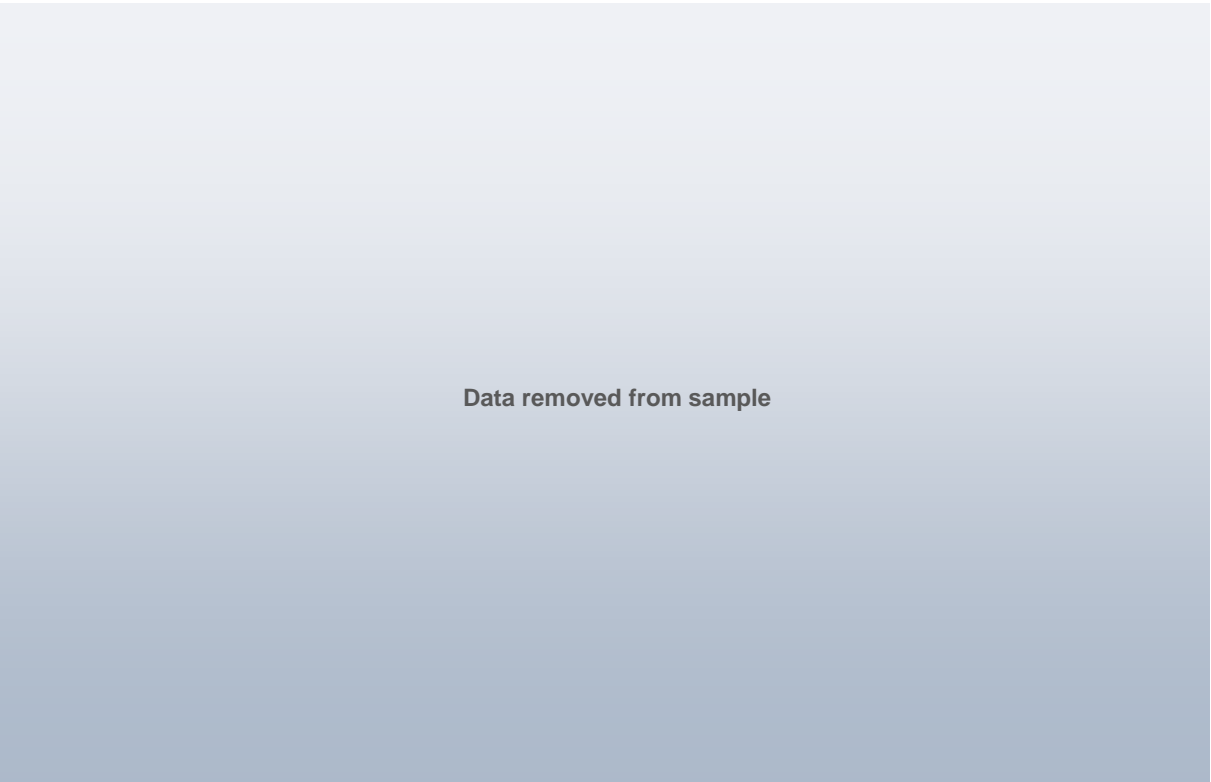
**Table 23 Sales in Consumer Foodservice by Location: % Foodservice Value 2016-2021**

| % value     | 2016                     | 2017 | 2018 | 2019 | 2020 | 2021 |
|-------------|--------------------------|------|------|------|------|------|
| Leisure     | Data removed from sample |      |      |      |      |      |
| Lodging     |                          |      |      |      |      |      |
| Retail      |                          |      |      |      |      |      |
| Stand-Alone |                          |      |      |      |      |      |
| Travel      |                          |      |      |      |      |      |
| Total       |                          |      |      |      |      |      |

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 24 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2017-2021**

| % value | 2017                     | 2018 | 2019 | 2020 | 2021 |
|---------|--------------------------|------|------|------|------|
| Company | Data removed from sample |      |      |      |      |
|         |                          |      |      |      |      |
|         |                          |      |      |      |      |



Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 25      GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value  
2018-2021

| % value<br>Brand         | Global Brand Owner | 2018 | 2019 | 2020 | 2021 |
|--------------------------|--------------------|------|------|------|------|
| Data removed from sample |                    |      |      |      |      |

|                          |  |  |
|--------------------------|--|--|
| Data removed from sample |  |  |
|--------------------------|--|--|

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 26 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2021

| Brand                    | Global Brand Owner | outlets |
|--------------------------|--------------------|---------|
| Data removed from sample |                    |         |

Total 16,003.0

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2021-2026**

|                   | 2021                     | 2022 | 2023 | 2024 | 2025 | 2026 |
|-------------------|--------------------------|------|------|------|------|------|
| Units             | Data removed from sample |      |      |      |      |      |
| Transactions (mn) |                          |      |      |      |      |      |
| EUR million       |                          |      |      |      |      |      |

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 28 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2021-2026**

| % growth       | 2021/22                  | 2021-26 CAGR | 2021/26 Total |
|----------------|--------------------------|--------------|---------------|
| Units          | Data removed from sample |              |               |
| Transactions   |                          |              |               |
| Constant value |                          |              |               |

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

## DISCLAIMER

Forecast closing date: 7 February 2022

Report closing date: 9 March 2022

Analysis and data in this report give full consideration to consumer behaviour and market performance in 2021 and beyond as of the dates above. For the very latest insight on this industry and consumer behaviour, at both global and national level, readers can access strategic analysis and updates on [www.euromonitor.com](http://www.euromonitor.com) and via the Passport system, where new content is being added on a systematic basis.

## SOURCES

Sources used during the research included the following:

### Summary 1 Research Sources

#### Official Sources

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#### Trade Associations

Asociación Empresarial de Marcas de



Trade Press

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Company Sources

Content removed from sample

Content removed from sample

Other Sources

Content removed from sample

Source: Euromonitor International