



Passport

Hot Drinks in Brazil

Euromonitor International

January 2024

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purposes only.

Some content and data have been
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HOT DRINKS IN BRAZIL - INDUSTRY OVERVIEW

EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

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2023 key trends

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Competitive landscape

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Retailing developments

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Foodservice vs retail split

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What next for hot drinks?

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MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

% volume analysis	2018	2019	2020	2021	2022	2023
Retail	Data removed from sample					
Foodservice						
Total						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

% volume growth	2022/23	2018-23 CAGR	2018/23 Total
Retail	Data removed from sample		
Foodservice			
Total			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Tonnes	2018	2019	2020	2021	2022	2023
Coffee	Data removed from sample					
Tea						
Other Hot Drinks						
Hot Drinks						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023

BRL million

	2018	2019	2020	2021	2022	2023
Coffee	Data removed from sample					
Tea						
Other Hot Drinks						
Hot Drinks						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

% volume growth	2022/23	2018-23 CAGR	2018/23 Total
Coffee	Data removed from sample		
Tea			
Other Hot Drinks			
Hot Drinks			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

% current value growth	2022/23	2018-23 CAGR	2018/23 Total
Coffee	Data removed from sample		
Tea			
Other Hot Drinks			
Hot Drinks			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Tonnes	2018	2019	2020	2021	2022	2023
Coffee	Data removed from sample					
Tea						
Other Hot Drinks						
Hot Drinks						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

% volume growth	2022/23	2018-23 CAGR	2018/23 Total
Coffee	Data removed from sample		
Tea			
Other Hot Drinks			

Hot Drinks

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Tonnes	2018	2019	2020	2021	2022	2023
Coffee	Data removed from sample					
Tea						
Other Hot Drinks						
Hot Drinks						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 10 Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

% total volume growth	2022/23	2018-23 CAGR	2018/23 Total
Coffee	Data removed from sample		
Tea			
Other Hot Drinks			
Hot Drinks			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 11 NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

% retail value rsp Company	2019	2020	2021	2022	2023
-------------------------------	------	------	------	------	------

Data removed from sample

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 12 LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

% retail value rsp Brand (GBO)	Company (NBO)	2020	2021	2022	2023
Data removed from sample					

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 13 Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023

% retail value rsp	2018	2019	2020	2021	2022	2023
Coffee	Data removed from sample					
Other Hot Drinks						
Tea						
Hot Drinks						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 14 Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

% retail volume	2018	2019	2020	2021	2022	2023
Retail Channels	Data removed from sample					
- Retail Offline						
-- Grocery Retailers						
--- Convenience Retail						
---- Convenience Stores						
---- Forecourt Retailers						
--- Supermarkets						
--- Hypermarkets						
--- Discounters						
--- Warehouse Clubs						
--- Food/drink/tobacco specialists						
--- Small Local Grocers						
-- Non-Grocery Retailers						
--- General Merchandise Stores						
--- Apparel and Footwear Specialists						
--- Appliances and Electronics Specialists						
--- Home Products Specialists						
--- Health and Beauty Specialists						

--- Leisure and
 Personal Goods
 Specialists
 --- Other Non-Grocery
 Retailers
 -- Vending
 -- Direct Selling
 - Retail E-Commerce
 Total

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 15 Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

% retail volume

Coffee Tea Other Hot Drinks

Retail Channels
 - Retail Offline
 -- Grocery Retailers
 --- Convenience Retail
 ---- Convenience Stores
 ---- Forecourt Retailers
 --- Supermarkets
 --- Hypermarkets
 --- Discounters
 --- Warehouse Clubs
 --- Food/drink/tobacco specialists
 --- Small Local Grocers
 -- Non-Grocery Retailers
 --- General Merchandise Stores
 --- Apparel and Footwear Specialists
 --- Appliances and Electronics Specialists
 --- Home Products Specialists
 --- Health and Beauty Specialists
 --- Leisure and Personal Goods Specialists
 --- Other Non-Grocery Retailers
 -- Vending
 -- Direct Selling
 - Retail E-Commerce
 Total

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Key: C = coffee; T= tea; OHD = other hot drinks

Table 16 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

% volume analysis

2023 2024 2025 2026 2027 2028

Retail
 Foodservice
 Total

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 17 Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

% volume growth	2023/24	2023-28 CAGR	2023/28 Total
Retail	Data removed from sample		
Foodservice			
Total			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 18 Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Tonnes	2023	2024	2025	2026	2027	2028
Coffee	Data removed from sample					
Tea						
Other Hot Drinks						
Hot Drinks						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 19 Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

BRL million	2023	2024	2025	2026	2027	2028
Coffee	Data removed from sample					
Tea						
Other Hot Drinks						
Hot Drinks						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 20 Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

% volume growth	2023/24	2023-28 CAGR	2023/28 Total
Coffee	Data removed from sample		
Tea			
Other Hot Drinks			
Hot Drinks			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 21 Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

% constant value growth	2023/2024	2023-28 CAGR	2023/28 Total
-------------------------	-----------	--------------	---------------

Coffee
Tea
Other Hot Drinks
Hot Drinks

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 22 Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Tonnes	2023	2024	2025	2026	2027	2028
Coffee	Data removed from sample					
Tea						
Other Hot Drinks						
Hot Drinks						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 23 Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

% volume growth	2023/24	2023-28 CAGR	2023/28 Total
Coffee	Data removed from sample		
Tea			
Other Hot Drinks			
Hot Drinks			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 24 Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Tonnes	2023	2024	2025	2026	2027	2028
Coffee	Data removed from sample					
Tea						
Other Hot Drinks						
Hot Drinks						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 25 Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

% total volume growth	2023/24	2023-28 CAGR	2023/28 Total
Coffee	Data removed from sample		
Tea			

Other Hot Drinks Hot Drinks

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

DISCLAIMER

Forecast closing date: 30 October 2023

Report closing date: 18 January 2024

Analysis and data in this report give full consideration to consumer behaviour and market performance in 2023 and beyond as of the dates above. For the very latest insight on this industry and consumer behaviour, at both global and national level, readers can access strategic analysis and updates on www.euromonitor.com and via the Passport system, where new content is being added on a systematic basis.

SOURCES

Sources used during the research included the following:

Summary 1 Research Sources

Official Sources

Trade Associations

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Trade Press

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Source: Euromonitor International

COFFEE IN BRAZIL - CATEGORY ANALYSIS

KEY DATA FINDINGS

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2023 DEVELOPMENTS

Coffee sees the revitalisation of growth in brazil in 2023

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Elevating brazil's coffee culture through quality stamps

Content removed from sample

Unveiling nomad: Nestlé's immersive journey into speciality coffee in brazil

Content removed from sample

Content removed from sample

PROSPECTS AND OPPORTUNITIES

The evolution of instant coffee with functional “supercoffees” and diverse applications

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Brazil's pursuit of geographic indicators and value enhancement

Content removed from sample

Brazil's record-high temperatures fuel demand for cold coffee innovations

Content removed from sample

Content removed from sample

CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2018-2023

Tonnes	2018	2019	2020	2021	2022	2023
Fresh Coffee	Data removed from sample					
- Fresh Coffee Beans						
- Fresh Ground Coffee						
-- Fresh Ground Coffee Pods						
-- Standard Fresh Ground Coffee						
Instant Coffee						
- Instant Standard Coffee						
Coffee						
- Instant Coffee Mixes						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 27 Retail Sales of Coffee by Category: Value 2018-2023

BRL million	2018	2019	2020	2021	2022	2023
Fresh Coffee	Data removed from sample					
- Fresh Coffee Beans						
- Fresh Ground Coffee						
-- Fresh Ground Coffee Pods						
-- Standard Fresh Ground Coffee						
Instant Coffee						
- Instant Standard Coffee						
Coffee						
- Instant Coffee Mixes						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

% volume growth

	2022/23	2018-23 CAGR	2018/23 Total
Fresh Coffee	Data removed from sample		
- Fresh Coffee Beans			
- Fresh Ground Coffee			
-- Fresh Ground Coffee Pods			
-- Standard Fresh Ground Coffee			
Instant Coffee			
- Instant Standard Coffee			
Coffee			
- Instant Coffee Mixes			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023

% current value growth

	2022/23	2018-23 CAGR	2018/23 Total
Fresh Coffee	Data removed from sample		
- Fresh Coffee Beans			
- Fresh Ground Coffee			
-- Fresh Ground Coffee Pods			
-- Standard Fresh Ground Coffee			
Instant Coffee			
- Instant Standard Coffee			
Coffee			
- Instant Coffee Mixes			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 30 Retail Sales of Fresh Ground Coffee Pods by Hard vs Soft: % Volume 2018-2023

% retail volume

	2018	2019	2020	2021	2022	2023
Hard Coffee Pods	Data removed from sample					
Soft Coffee Pods						
Total						

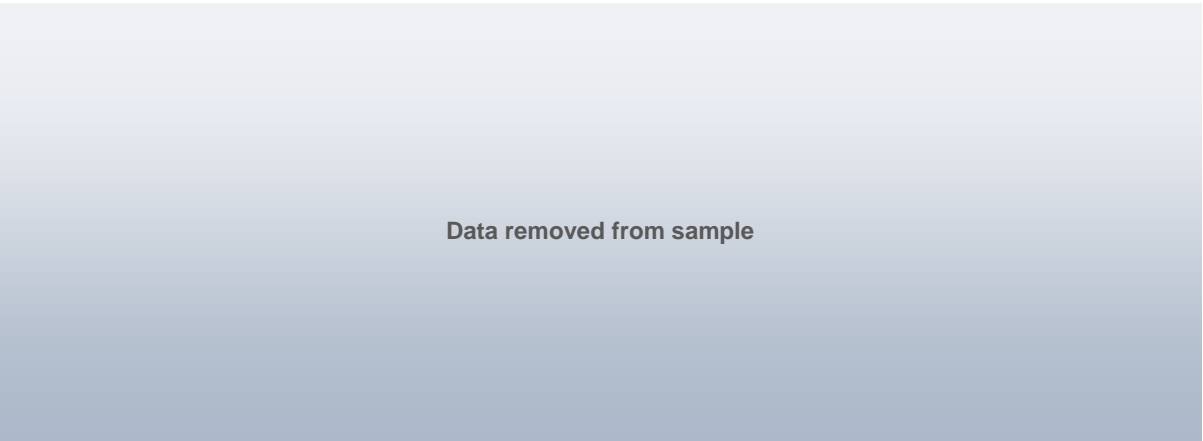
Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Note: Totals may not sum to 100% due to data rounding

Table 31 NBO Company Shares of Coffee: % Retail Value 2019-2023

% retail value rsp

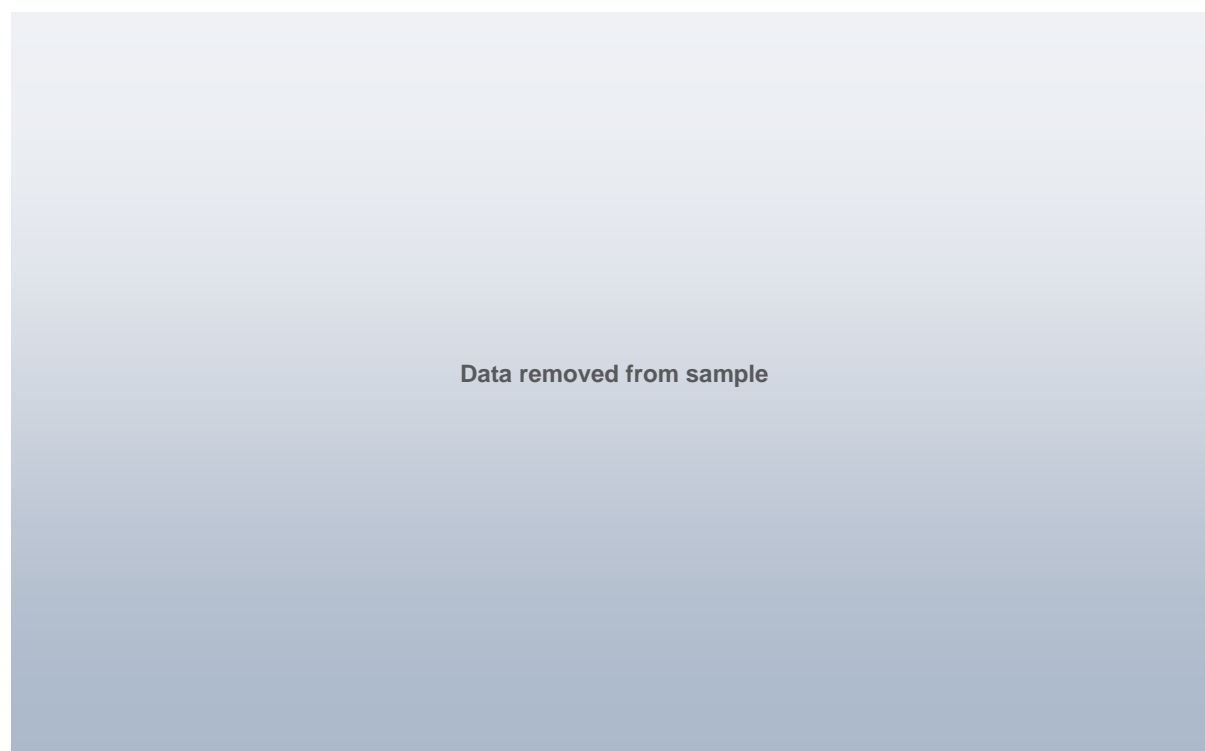
Company	2019	2020	2021	2022	2023
	Data removed from sample				



Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 32 LBN Brand Shares of Coffee: % Retail Value 2020-2023

% retail value rsp Brand (GBO)	Company (NBO)	2020	2021	2022	2023
Data removed from sample					



Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 33 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Tonnes	2023	2024	2025	2026	2027	2028
Fresh Coffee	Data removed from sample					
- Fresh Coffee Beans						
- Fresh Ground Coffee						
-- Fresh Ground Coffee Pods						
-- Standard Fresh Ground Coffee						
Instant Coffee						
- Instant Standard Coffee						
- Instant Coffee Mixes						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 34 Forecast Retail Sales of Coffee by Category: Value 2023-2028

BRL million	2023	2024	2025	2026	2027	2028
Fresh Coffee	Data removed from sample					
- Fresh Coffee Beans						
- Fresh Ground Coffee						

- Fresh Ground Coffee Pods
- Standard Fresh Ground Coffee
- Instant Coffee
- Instant Standard Coffee
- Coffee
- Instant Coffee Mixes

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 35 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

% volume growth

2023/24 2023-28 CAGR 2023/28 Total

- Fresh Coffee
- Fresh Coffee Beans
- Fresh Ground Coffee
- Fresh Ground Coffee Pods
- Standard Fresh Ground Coffee
- Instant Coffee
- Instant Standard Coffee
- Coffee
- Instant Coffee Mixes

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 36 Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

% constant value growth

2023/2024 2023-28 CAGR 2023/28 Total

- Fresh Coffee
- Fresh Coffee Beans
- Fresh Ground Coffee
- Fresh Ground Coffee Pods
- Standard Fresh Ground Coffee
- Instant Coffee
- Instant Standard Coffee
- Coffee
- Instant Coffee Mixes

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

TEA IN BRAZIL - CATEGORY ANALYSIS

KEY DATA FINDINGS

Content removed from sample

2023 DEVELOPMENTS

Slowdown in retail volume growth of tea

Content removed from sample

Leão's trailblazing product line fases da mulher

Content removed from sample

The global dynamics impacting tea in brazil

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PROSPECTS AND OPPORTUNITIES

From beverage staple to versatile beverage ally

Content removed from sample

Enhancing wellness and expanding horizons

Content removed from sample

Content removed from sample

Nurturing wellness amidst changing times

Content removed from sample

CATEGORY DATA

Table 37 Retail Sales of Tea by Category: Volume 2018-2023

Tonnes	2018	2019	2020	2021	2022	2023
- Loose Black Tea	Data removed from sample					
- Tea Bags Black						
Black Tea						
Fruit/Herbal Tea						
Green Tea						
Instant Tea						
Other Tea						
Tea						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 38 Retail Sales of Tea by Category: Value 2018-2023

BRL million	2018	2019	2020	2021	2022	2023
- Loose Black Tea	Data removed from sample					
- Tea Bags Black						
Black Tea						
Fruit/Herbal Tea						
Green Tea						
Instant Tea						
Other Tea						
Tea						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 39 Retail Sales of Tea by Category: % Volume Growth 2018-2023

% volume growth

	2022/23	2018-23 CAGR	2018/23 Total
- Loose Black Tea	Data removed from sample		
- Tea Bags Black			
Black Tea			
Fruit/Herbal Tea			
Green Tea			
Instant Tea			
Other Tea			
Tea			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 40 Retail Sales of Tea by Category: % Value Growth 2018-2023

% current value growth

	2022/23	2018-23 CAGR	2018/23 Total
- Loose Black Tea	Data removed from sample		
- Tea Bags Black			
Black Tea			
Fruit/Herbal Tea			
Green Tea			
Instant Tea			
Other Tea			
Tea			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 41 NBO Company Shares of Tea: % Retail Value 2019-2023

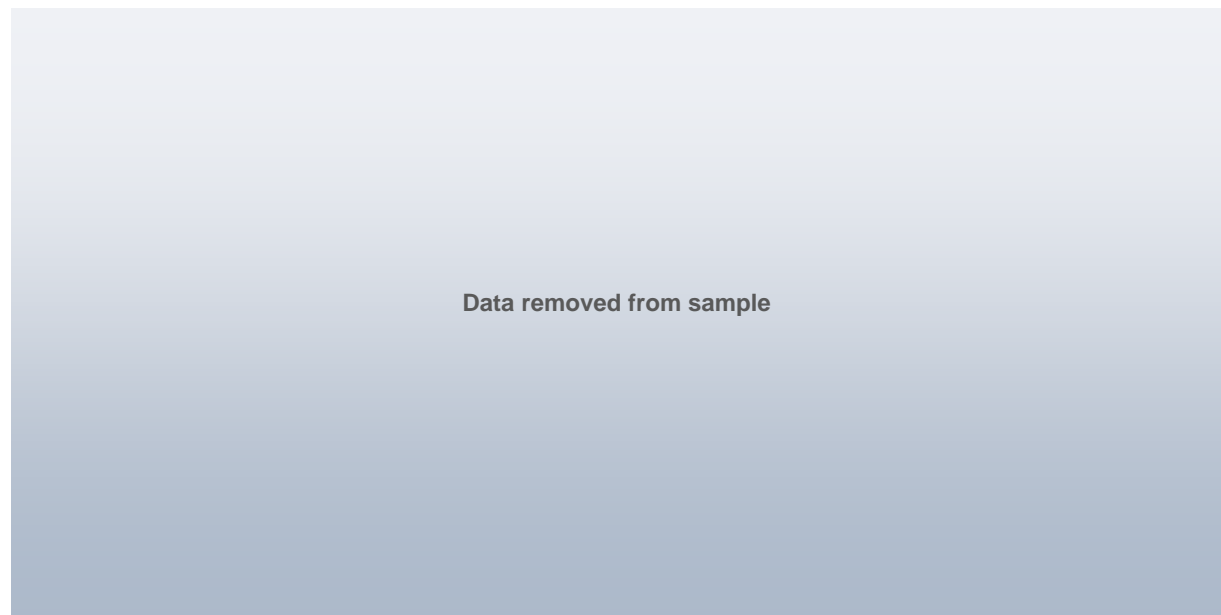
% retail value rsp	2019	2020	2021	2022	2023
Company	Data removed from sample				

Data removed from sample					
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Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 42 LBN Brand Shares of Tea: % Retail Value 2020-2023

% retail value rsp Brand (GBO)	Company (NBO)	2020	2021	2022	2023
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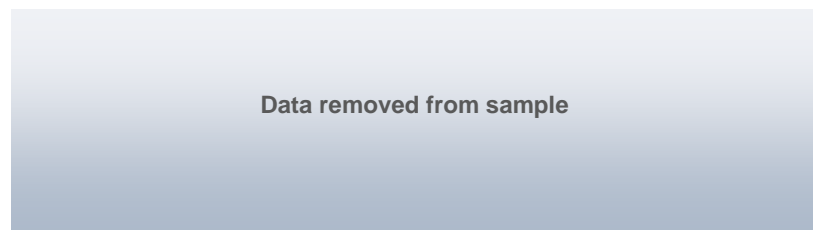


Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 43 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Tonnes	2023	2024	2025	2026	2027	2028
--------	------	------	------	------	------	------

- Loose Black Tea
- Tea Bags Black
Black Tea
Fruit/Herbal Tea
Green Tea
Instant Tea
Other Tea
Tea

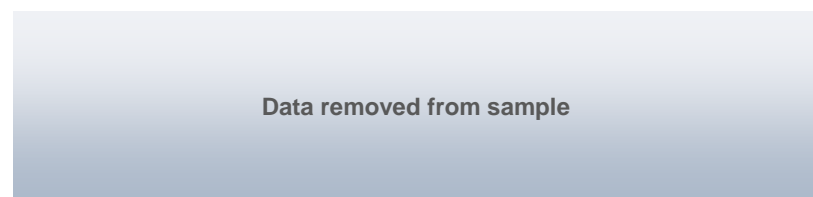


Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 44 Forecast Retail Sales of Tea by Category: Value 2023-2028

BRL million	2023	2024	2025	2026	2027	2028
-------------	------	------	------	------	------	------

- Loose Black Tea
- Tea Bags Black
Black Tea
Fruit/Herbal Tea
Green Tea
Instant Tea
Other Tea



Tea

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 45 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

% volume growth

2023/24

2023-28 CAGR

2023/28 Total

- Loose Black Tea
 - Tea Bags Black
 Black Tea
 Fruit/Herbal Tea
 Green Tea
 Instant Tea
 Other Tea
 Tea

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 46 Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

% constant value growth

2023/2024

2023-28 CAGR

2023/28 Total

- Loose Black Tea
 - Tea Bags Black
 Black Tea
 Fruit/Herbal Tea
 Green Tea
 Instant Tea
 Other Tea
 Tea

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

OTHER HOT DRINKS IN BRAZIL - CATEGORY ANALYSIS

KEY DATA FINDINGS

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2023 DEVELOPMENTS

Nestlé expands its nescau portfolio with exclusive varieties with different cacao levels

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Nestlé's nutritional tool, and sugar-free nescau

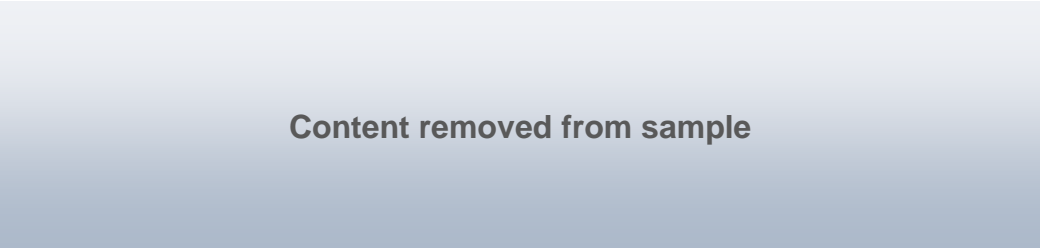
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Nescau and the nba's top teams in unique packaging

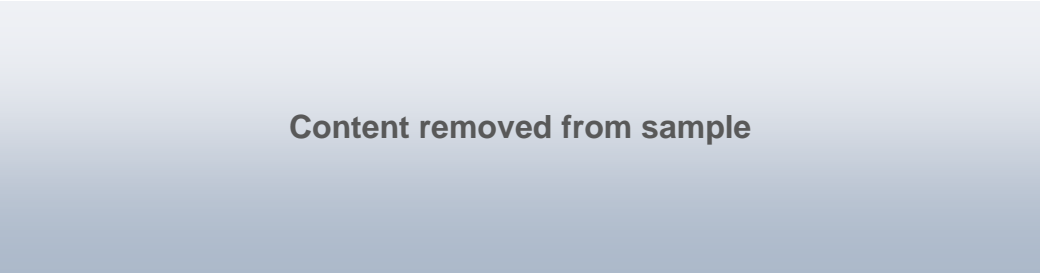
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PROSPECTS AND OPPORTUNITIES

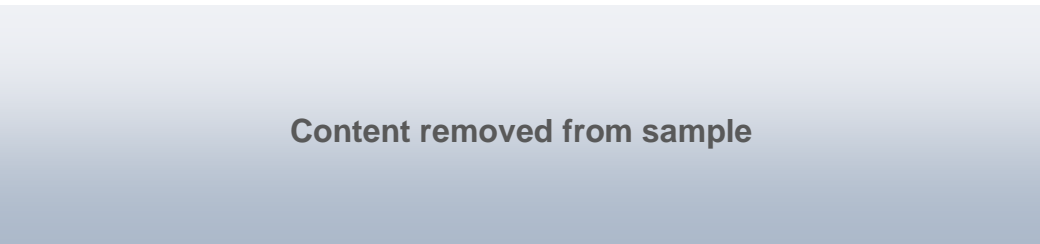
Product customisation takes centre stage in other hot drinks



Transparency and health-conscious choices

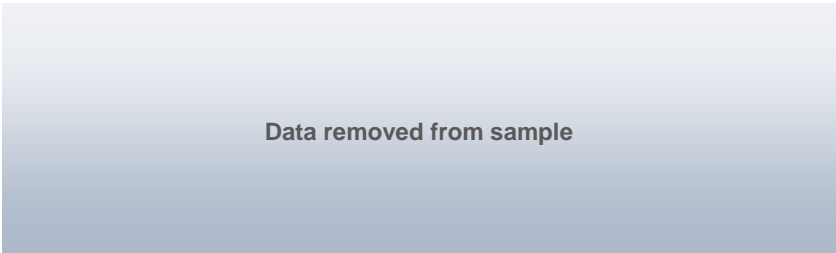
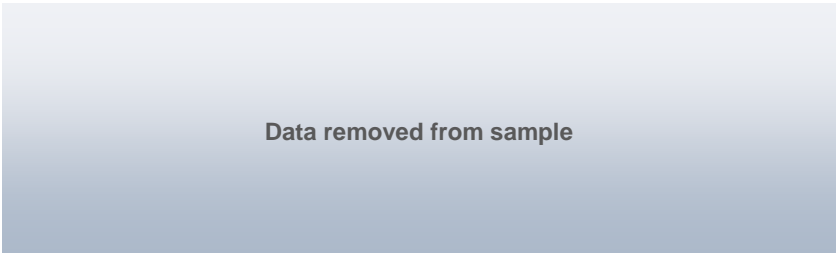
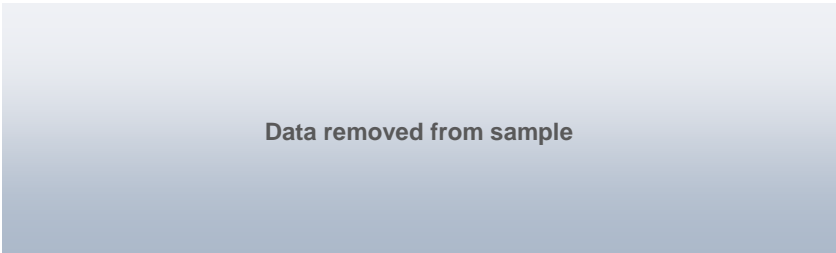


Uniting flavour, fandom, and themed collectibles



CATEGORY DATA

Table 47 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Tonnes	2018	2019	2020	2021	2022	2023
Flavoured Powder Drinks						
- Chocolate-based						
Flavoured Powder Drinks						
- Malt-based Hot Drinks						
- Non-Chocolate-based						
Flavoured Powder Drinks						
Other Plant-based Hot						
Drinks						
Other Hot Drinks						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 48 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

BRL million	2018	2019	2020	2021	2022	2023
Flavoured Powder Drinks	Data removed from sample					
- Chocolate-based Flavoured Powder Drinks						
- Malt-based Hot Drinks						
- Non-Chocolate-based Flavoured Powder Drinks						
Other Plant-based Hot Drinks						
Other Hot Drinks						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 49 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

% volume growth	2022/23	2018-23 CAGR	2018/23 Total
Flavoured Powder Drinks	Data removed from sample		
- Chocolate-based Flavoured Powder Drinks			
- Malt-based Hot Drinks			
- Non-Chocolate-based Flavoured Powder Drinks			
Other Plant-based Hot Drinks			
Other Hot Drinks			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 50 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

% current value growth	2022/23	2018-23 CAGR	2018/23 Total
Flavoured Powder Drinks	Data removed from sample		
- Chocolate-based Flavoured Powder Drinks			
- Malt-based Hot Drinks			
- Non-Chocolate-based Flavoured Powder Drinks			
Other Plant-based Hot Drinks			
Other Hot Drinks			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 51 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

% retail value rsp Company	2019	2020	2021	2022	2023
	Data removed from sample				

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 52 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

% retail value rsp					
Brand (GBO)	Company (NBO)	2020	2021	2022	2023

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Tonnes	2023	2024	2025	2026	2027	2028
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Flavoured Powder Drinks
 - Chocolate-based
 Flavoured Powder Drinks
 - Malt-based Hot Drinks
 - Non-Chocolate-based
 Flavoured Powder Drinks
 Other Plant-based Hot
 Drinks
 Other Hot Drinks

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

BRL million

	2023	2024	2025	2026	2027	2028
Flavoured Powder Drinks	Data removed from sample					
- Chocolate-based						
Flavoured Powder Drinks						
- Malt-based Hot Drinks						
- Non-Chocolate-based						
Flavoured Powder Drinks						
Other Plant-based Hot Drinks						
Other Hot Drinks						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 55 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

% volume growth	2023/24	2023-28 CAGR	2023/28 Total
Flavoured Powder Drinks	Data removed from sample		
- Chocolate-based Flavoured Powder Drinks			
- Malt-based Hot Drinks			
- Non-Chocolate-based Flavoured Powder Drinks			
Other Plant-based Hot Drinks			
Other Hot Drinks			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 56 Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

% constant value growth	2023/2024	2023-28 CAGR	2023/28 Total
Flavoured Powder Drinks	Data removed from sample		
- Chocolate-based Flavoured Powder Drinks			
- Malt-based Hot Drinks			
- Non-Chocolate-based Flavoured Powder Drinks			
Other Plant-based Hot Drinks			
Other Hot Drinks			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources