



Passport

Appliances and Electronics Specialists in South Africa

Euromonitor International

April 2023

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purposes only.

Some content and data have been
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APPLIANCES AND ELECTRONICS SPECIALISTS IN SOUTH AFRICA - CATEGORY ANALYSIS

KEY DATA FINDINGS

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2022 DEVELOPMENTS

Price rises support value growth, while consumers gradually return to normal routines

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Xiaomi launches first store in South Africa

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JD Group retains lead despite intensified online competition

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PROSPECTS AND OPPORTUNITIES

Further sales momentum likely as local economy recovers

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As more “digital budgeteers” emerge, competition will intensify

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Changes to regulations will boost implementation of e-waste strategies

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CHANNEL DATA

Table 1 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space
2017-2022

	2017	2018	2019	2020	2021	2022
Value sales ZAR million	Data removed from sample					
Outlets						
Selling Space '000 sq m						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 2 Appliances and Electronics Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

% growth	2021/22	2017-22 CAGR	2017/22 Total
Value sales ZAR million	Data removed from sample		
Outlets			
Selling Space '000 sq m			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 3 Appliances and Electronics Specialists GBO Company Shares: % Value 2018-2022

% retail value rsp excl sales tax Company	2018	2019	2020	2021	2022
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Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 4 Appliances and Electronics Specialists GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax Brand	Company (GBO)	2019	2020	2021	2022
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Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 5 Appliances and Electronics Specialists LBN Brand Shares: Outlets 2019-2022

sites/outlets Brand (GBO)	Company (NBO)	2019	2020	2021	2022
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Data removed from sample					
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Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 6 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027

	2022	2023	2024	2025	2026	2027
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Value sales ZAR million	Data removed from sample					
Outlets						
Selling Space '000 sq m						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms

Table 7 Appliances and Electronics Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

% growth	2022/23	2022-27 CAGR	2022/27 Total
----------	---------	--------------	---------------

Value sales ZAR million	Data removed from sample		
Outlets			
Selling Space '000 sq m			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms

RETAIL IN SOUTH AFRICA - INDUSTRY OVERVIEW

EXECUTIVE SUMMARY

Retail in 2022: The big picture

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Competition intensifies as retailers diversify their portfolios

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Retail e-commerce remains the fastest growing channel

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What next for retail?

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OPERATING ENVIRONMENT

Informal retail

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Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2022

Channel	24-hour opening?	Monday-Thursday	Friday	Saturday	Sunday
Supermarkets	No	08.00-23.00hrs	06.00-23.00hrs	08.00-22.00hrs	11.00-17.00hrs

Source: Euromonitor International

Seasonality

Christmas

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Back to School

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MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

ZAR million	2017	2018	2019	2020	2021	2022
-------------	------	------	------	------	------	------

Retail E-Commerce
Retail Offline
Retail

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

% current value growth, retail value rsp excl sales tax

	2021/22	2017-22 CAGR	2017/22 Total
Retail E-Commerce	Data removed from sample		
Retail Offline			
Retail			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 10 Sales in Retail Offline by Channel: Value 2017-2022

ZAR million

	2017	2018	2019	2020	2021	2022
Direct Selling	Data removed from sample					
Vending						
Non-Grocery Retailers						
Grocery Retailers						
Retail Offline						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 11 Sales in Retail Offline by Channel: % Value Growth 2017-2022

% current value growth, retail value rsp excl sales tax

	2021/22	2017-22 CAGR	2017/22 Total
Direct Selling	Data removed from sample		
Vending			
Non-Grocery Retailers			
Grocery Retailers			
Retail Offline			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 12 Retail Offline Outlets by Channel: Units 2017-2022

outlet

	2017	2018	2019	2020	2021	2022
Non-Grocery Retailers	Data removed from sample					

Grocery Retailers
Retail Offline

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2017-2022

% unit growth

2021/22 2017-22 CAGR 2017/22 Total

Non-Grocery Retailers
Grocery Retailers
Retail Offline

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 14 Sales in Retail E-Commerce by Product: Value 2017-2022

ZAR million

2017 2018 2019 2020 2021 2022

- Other Products E-Commerce
- Home Products E-Commerce
- Foods E-Commerce
- Drinks and Tobacco E-Commerce
- Appliances and Electronics E-Commerce
- Health and Beauty E-Commerce
- Fashion E-Commerce
- Retail E-Commerce by Product

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note 1: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

% current value growth, retail value rsp excl sales tax

2021/22 2017-22 CAGR 2017/22 Total

- Other Products E-Commerce
- Home Products E-Commerce
- Foods E-Commerce
- Drinks and Tobacco E-Commerce
- Appliances and Electronics E-Commerce
- Health and Beauty E-Commerce
- Fashion E-Commerce
- Retail E-Commerce by Product

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note 1: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

	2017	2018	2019	2020	2021	2022
Value sales ZAR million	Data removed from sample					
Outlets						
Selling Space '000 sq m						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

% growth	2021/22	2017-22 CAGR	2017/22 Total
Value sales ZAR million	Data removed from sample		
Outlets			
Selling Space '000 sq m			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 18 Sales in Grocery Retailers by Channel: Value 2017-2022

ZAR million	2017	2018	2019	2020	2021	2022
- Small Local Grocers	Data removed from sample					
- Foods/Drink/Tobacco Specialists						
- Warehouse Clubs						
- Discounters						
- Hypermarkets						
- Supermarkets						
-- Forecourt Retailers						
-- Convenience Stores						
- Convenience Retailers						
Grocery Retailers						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2017-2022

% current value growth, retail value rsp excl sales tax

	2021/22	2017-22 CAGR	2017/22 Total
- Small Local Grocers	Data removed from sample		
- Foods/Drink/Tobacco Specialists			

- Warehouse Clubs
- Discounters
- Hypermarkets
- Supermarkets
- Forecourt Retailers
- Convenience Stores
- Convenience Retailers
- Grocery Retailers

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 20 Grocery Retailers Outlets by Channel: Units 2017-2022

outlet	2017	2018	2019	2020	2021	2022
<ul style="list-style-type: none"> - Small Local Grocers - Foods/Drink/Tobacco Specialists - Warehouse Clubs - Discounters - Hypermarkets - Supermarkets -- Forecourt Retailers -- Convenience Stores - Convenience Retailers Grocery Retailers 	Data removed from sample					

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

% unit growth	2021/22	2017-22 CAGR	2017/22 Total
<ul style="list-style-type: none"> - Small Local Grocers - Foods/Drink/Tobacco Specialists - Warehouse Clubs - Discounters - Hypermarkets - Supermarkets -- Forecourt Retailers -- Convenience Stores - Convenience Retailers Grocery Retailers 	Data removed from sample		

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

	2017	2018	2019	2020	2021	2022
Value sales ZAR million	Data removed from sample					
Outlets	Data removed from sample					
Selling Space '000 sq m	Data removed from sample					

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 23 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

% growth	2021/22	2017-22 CAGR	2017/22 Total
Value sales ZAR million	Data removed from sample		
Outlets			
Selling Space '000 sq m			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 24 Sales in Non-Grocery Retailers by Channel: Value 2017-2022

ZAR million	2017	2018	2019	2020	2021	2022
- Other Non-Grocery Retailers	Data removed from sample					
- Leisure and Personal Goods Specialists						
- Health and Beauty Specialists						
- Home Products Specialists						
- Appliances and Electronics Specialists						
- Apparel and Footwear Specialists						
- General Merchandise Stores						
Non-Grocery Retailers						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 25 Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022

% current value growth, retail value rsp excl sales tax

	2021/22	2017-22 CAGR	2017/22 Total
- Other Non-Grocery Retailers	Data removed from sample		
- Leisure and Personal Goods Specialists			
- Health and Beauty Specialists			
- Home Products Specialists			
- Appliances and Electronics Specialists			
- Apparel and Footwear Specialists			
- General Merchandise Stores			
Non-Grocery Retailers			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 26 Non-Grocery Retailers Outlets by Channel: Units 2017-2022

outlet	2017	2018	2019	2020	2021	2022
- Other Non-Grocery Retailers	Data removed from sample					
- Leisure and Personal Goods Specialists						
- Health and Beauty Specialists						
- Home Products Specialists						
- Appliances and Electronics Specialists						
- Apparel and Footwear Specialists						
- General Merchandise Stores						
Non-Grocery Retailers						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

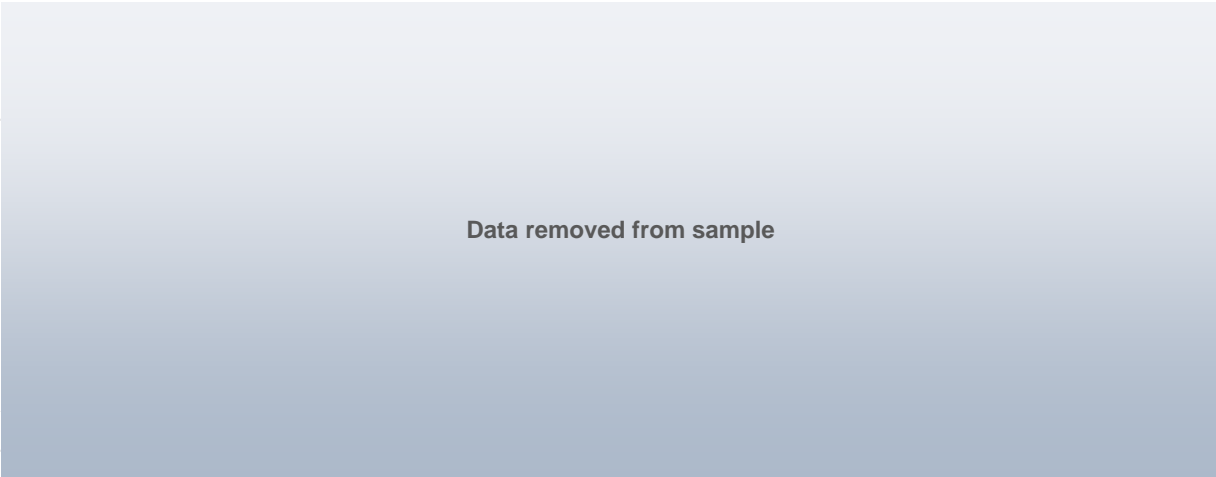
Table 27 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

% unit growth	2021/22	2017-22 CAGR	2017/22 Total
- Other Non-Grocery Retailers	Data removed from sample		
- Leisure and Personal Goods Specialists			
- Health and Beauty Specialists			
- Home Products Specialists			
- Appliances and Electronics Specialists			
- Apparel and Footwear Specialists			
- General Merchandise Stores			
Non-Grocery Retailers			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 28 Retail GBO Company Shares: % Value 2018-2022

% retail value rsp excl sales tax Company	2018	2019	2020	2021	2022
	Data removed from sample				



Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 29 Retail GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax					
Brand	Company (GBO)	2019	2020	2021	2022
Data removed from sample					

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 30 Retail Offline GBO Company Shares: % Value 2018-2022

% retail value rsp excl sales tax Company	2018	2019	2020	2021	2022
Data removed from sample					

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 31 Retail Offline GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax Brand	Company (GBO)	2019	2020	2021	2022
Data removed from sample					

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 32 **Retail Offline LBN Brand Shares: Outlets 2019-2022**

sites/outlets Brand (GBO)	Company (NBO)	2019	2020	2021	2022
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Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 33 Retail E-Commerce GBO Company Shares: % Value 2018-2022

% retail value rsp excl sales tax Company	2018	2019	2020	2021	2022
--	------	------	------	------	------

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Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

Table 34 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax Brand	Company (GBO)	2019	2020	2021	2022
--	---------------	------	------	------	------

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Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

Table 35 Grocery Retailers GBO Company Shares: % Value 2018-2022

% retail value rsp excl sales tax Company	2018	2019	2020	2021	2022
--	------	------	------	------	------

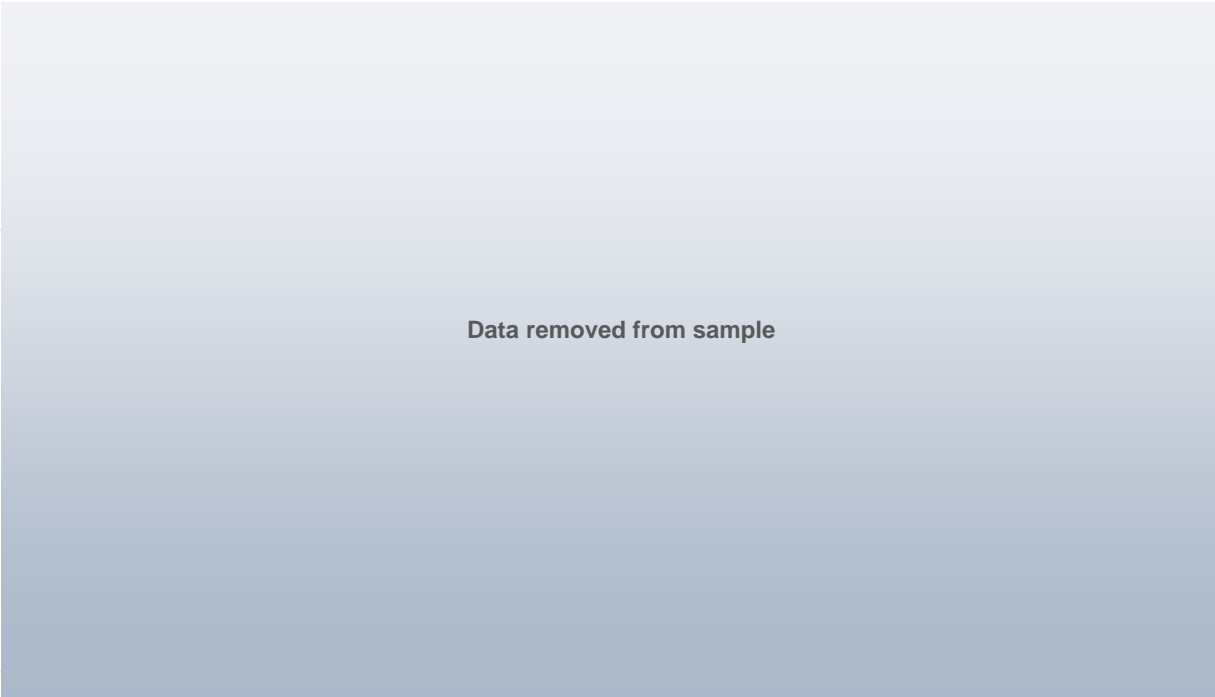
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Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 36 Grocery Retailers GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax Brand	Company (GBO)	2019	2020	2021	2022
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Data removed from sample



Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 37 Grocery Retailers LBN Brand Shares: Outlets 2019-2022

sites/outlets Brand (GBO)	Company (NBO)	2019	2020	2021	2022
<div><div></div><div>Data removed from sample</div></div>					

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Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022

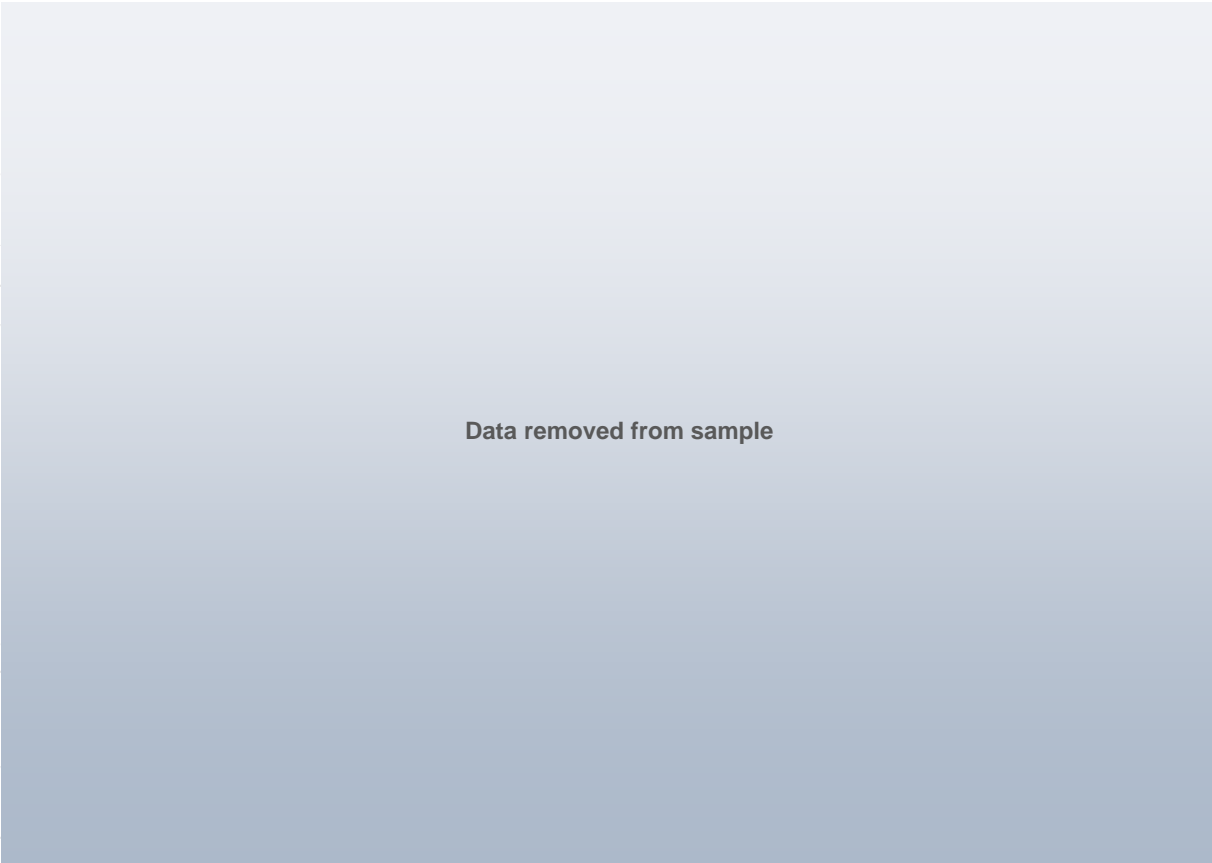
% retail value rsp excl sales tax Company	2018	2019	2020	2021	2022
--	------	------	------	------	------

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax Brand	Company (GBO)	2019	2020	2021	2022
--	---------------	------	------	------	------



Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

sites/outlets Brand (GBO)	Company (NBO)	2019	2020	2021	2022
Data removed from sample					

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 41 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

ZAR million

	2022	2023	2024	2025	2026	2027
Retail E-Commerce	Data removed from sample					
Retail Offline						
Retail						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms.

Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

% constant value growth, retail value rsp excl sales tax

	2022/2023	2022-27 CAGR	2022/27 Total
Retail E-Commerce	Data removed from sample		
Retail Offline			
Retail			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 43 Forecast Sales in Retail Offline by Channel: Value 2022-2027

ZAR million

	2022	2023	2024	2025	2026	2027
Direct Selling	Data removed from sample					
Vending						
Non-Grocery Retailers						
Grocery Retailers						

Retail Offline

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note 1: Forecast value data in constant terms.

Table 44 Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027

% constant value growth, retail value rsp excl sales tax

	2022/2023	2022-27 CAGR	2022/27 Total
Direct Selling	Data removed from sample		
Vending			
Non-Grocery Retailers			
Grocery Retailers			
Retail Offline			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 45 Forecast Retail Offline Outlets by Channel: Units 2022-2027

outlet	2022	2023	2024	2025	2026	2027
Non-Grocery Retailers	Data removed from sample					
Grocery Retailers						
Retail Offline						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 46 Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027

% unit growth	2022/23	2022-27 CAGR	2022/27 Total
Non-Grocery Retailers	Data removed from sample		
Grocery Retailers			
Retail Offline			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 47 Forecast Sales in Retail E-Commerce by Product: Value 2022-2027

ZAR million	2022	2023	2024	2025	2026	2027
- Other Products E-Commerce	Data removed from sample					
- Home Products E-Commerce						
- Foods E-Commerce						
- Drinks and Tobacco E-Commerce						

- Appliances and Electronics E-Commerce
 - Health and Beauty E-Commerce
 - Fashion E-Commerce
- Retail E-Commerce by Product

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note 1: Forecast value data in constant terms.

Note 2: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

Table 48 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027

% constant value growth, retail value rsp excl sales tax

2022/2023 2022-27 CAGR 2022/27 Total

- Other Products E-Commerce
 - Home Products E-Commerce
 - Foods E-Commerce
 - Drinks and Tobacco E-Commerce
 - Appliances and Electronics E-Commerce
 - Health and Beauty E-Commerce
 - Fashion E-Commerce
- Retail E-Commerce by Product

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

Table 49 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

2022 2023 2024 2025 2026 2027

Value sales ZAR million
Outlets
Selling Space '000 sq m

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms.

Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

% growth

2022/23 2022-27 CAGR 2022/27 Total

Value sales ZAR million
Outlets
Selling Space '000 sq m

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms.

Table 51 Forecast Sales in Grocery Retailers by Channel: Value 2022-2027

ZAR million	2022	2023	2024	2025	2026	2027
<ul style="list-style-type: none"> - Small Local Grocers - Foods/Drink/Tobacco Specialists - Warehouse Clubs - Discounters - Hypermarkets - Supermarkets -- Forecourt Retailers -- Convenience Stores - Convenience Retailers Grocery Retailers	Data removed from sample					

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms.

Table 52 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027

% constant value growth, retail value rsp excl sales tax

	2022/2023	2022-27 CAGR	2022/27 Total
<ul style="list-style-type: none"> - Small Local Grocers - Foods/Drink/Tobacco Specialists - Warehouse Clubs - Discounters - Hypermarkets - Supermarkets -- Forecourt Retailers -- Convenience Stores - Convenience Retailers Grocery Retailers	Data removed from sample		

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms.

Table 53 Forecast Grocery Retailers Outlets by Channel: Units 2022-2027

outlet	2022	2023	2024	2025	2026	2027
<ul style="list-style-type: none"> - Small Local Grocers - Foods/Drink/Tobacco Specialists - Warehouse Clubs - Discounters - Hypermarkets - Supermarkets -- Forecourt Retailers -- Convenience Stores - Convenience Retailers Grocery Retailers	Data removed from sample					

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 54 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

% unit growth	2022/23	2022-27 CAGR	2022/27 Total
- Small Local Grocers	Data removed from sample		
- Foods/Drink/Tobacco Specialists			
- Warehouse Clubs			
- Discounters			
- Hypermarkets			
- Supermarkets			
-- Forecourt Retailers			
-- Convenience Stores			
- Convenience Retailers			
Grocery Retailers			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 55 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027

	2022	2023	2024	2025	2026	2027
Value sales ZAR million	Data removed from sample					
Outlets						
Selling Space '000 sq m						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms.

Table 56 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027

% growth	2022/23	2022-27 CAGR	2022/27 Total
Value sales ZAR million	Data removed from sample		
Outlets			
Selling Space '000 sq m			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms.

Table 57 Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027

ZAR million	2022	2023	2024	2025	2026	2027
- Other Non-Grocery Retailers	Data removed from sample					
- Leisure and Personal						

Goods Specialists
 - Health and Beauty Specialists
 - Home Products Specialists
 - Appliances and Electronics Specialists
 - Apparel and Footwear Specialists
 - General Merchandise Stores
 Non-Grocery Retailers

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms.

Table 58 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027

% constant value growth, retail value rsp excl sales tax

2022/2023 2022-27 CAGR 2022/27 Total

- Other Non-Grocery Retailers
 - Leisure and Personal Goods Specialists
 - Health and Beauty Specialists
 - Home Products Specialists
 - Appliances and Electronics Specialists
 - Apparel and Footwear Specialists
 - General Merchandise Stores
 Non-Grocery Retailers

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 59 Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

outlet

2022 2023 2024 2025 2026 2027

- Other Non-Grocery Retailers
 - Leisure and Personal Goods Specialists
 - Health and Beauty Specialists
 - Home Products Specialists
 - Appliances and Electronics Specialists
 - Apparel and Footwear Specialists
 - General Merchandise Stores
 Non-Grocery Retailers

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 60 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

% unit growth	2022/23	2022-27 CAGR	2022/27 Total
<ul style="list-style-type: none"> - Other Non-Grocery Retailers - Leisure and Personal Goods Specialists - Health and Beauty Specialists - Home Products Specialists - Appliances and Electronics Specialists - Apparel and Footwear Specialists - General Merchandise Stores Non-Grocery Retailers	Data removed from sample		

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

DISCLAIMER

Forecast closing date: 13 February 2023

Report closing date: 11 April 2023

Analysis and data in this report give full consideration to consumer behaviour and market performance in 2022 and beyond as of the dates above. For the very latest insight on this industry and consumer behaviour, at both global and national level, readers can access strategic analysis and updates on www.euromonitor.com and via the Passport system, where new content is being added on a systematic basis.

SOURCES

Sources used during research include the following:

Summary 2 Research Sources

Official Sources

Trade Associations

Content removed from sample

Trade Press

Content removed from sample

Source: Euromonitor International