



# Passport

## Health and Beauty Specialists in Greece

Euromonitor International

March 2023

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# HEALTH AND BEAUTY SPECIALISTS IN GREECE - CATEGORY ANALYSIS

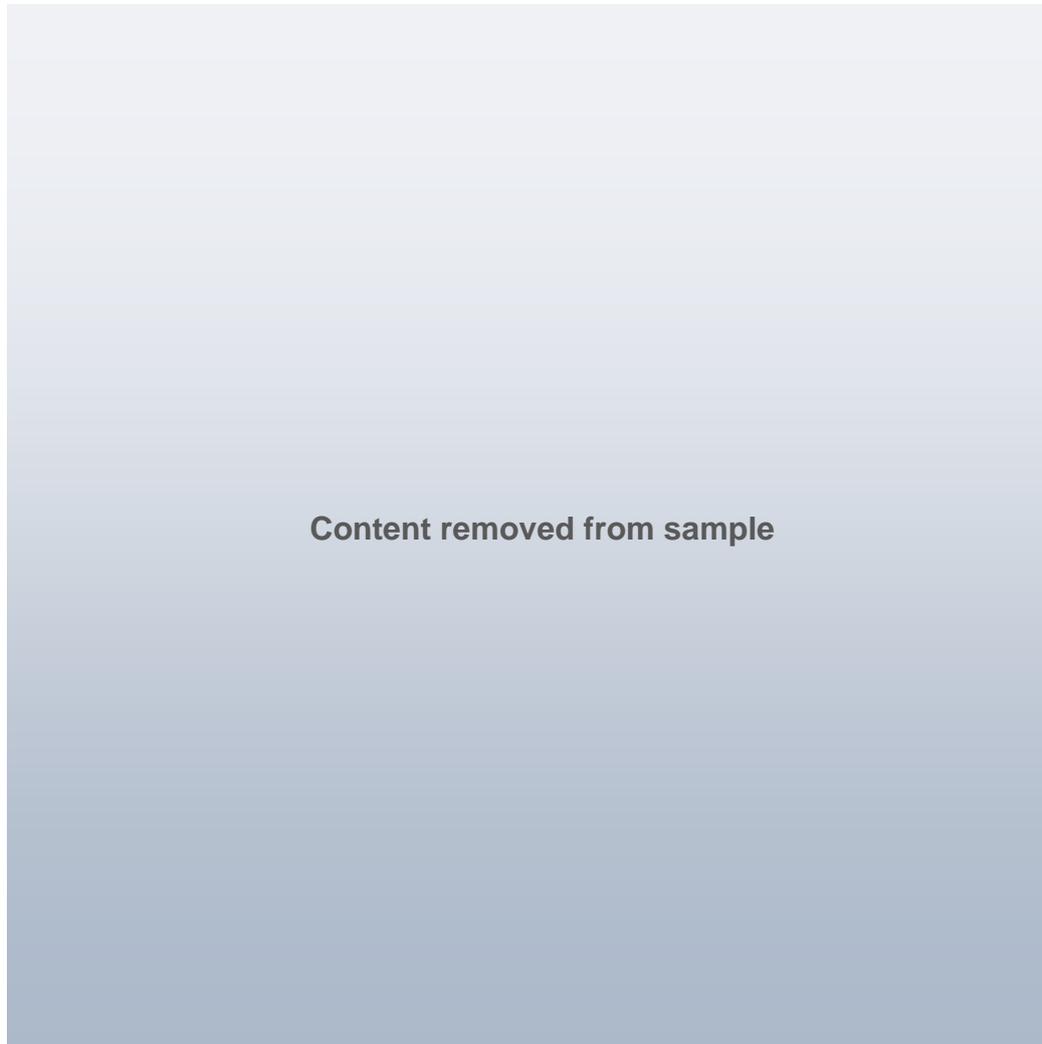
## KEY DATA FINDINGS

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## 2022 DEVELOPMENTS

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## PROSPECTS AND OPPORTUNITIES



## CHANNEL DATA

Table 1 Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2017-2022

	2017	2018	2019	2020	2021	2022
Value sales EUR million	Data removed from sample					
Outlets						
Selling Space '000 sq m						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 2** Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2017-2022

% growth	2021/22	2017-22 CAGR	2017/22 Total
Value sales EUR million	<b>Data removed from sample</b>		
Outlets			
Selling Space '000 sq m			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 3** Sales in Health and Beauty Specialists by Channel: Value 2017-2022

EUR million	2017	2018	2019	2020	2021	2022
-- Health and Personal Care Stores	<b>Data removed from sample</b>					
-- Optical Goods Stores						
-- Pharmacies						
-- Beauty Specialists						
- Health and Beauty Specialists						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 4** Sales in Health and Beauty Specialists by Channel: % Value Growth 2017-2022

% current value growth, retail value rsp excl sales tax	2021/22	2017-22 CAGR	2017/22 Total
-- Health and Personal Care Stores	<b>Data removed from sample</b>		
-- Optical Goods Stores			
-- Pharmacies			
-- Beauty Specialists			
- Health and Beauty Specialists			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 5** Health and Beauty Specialists GBO Company Shares: % Value 2018-2022

% retail value rsp excl sales tax Company	2018	2019	2020	2021	2022
	<b>Data removed from sample</b>				

### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 6** Health and Beauty Specialists GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax		2019	2020	2021	2022
Brand	Company (GBO)				

### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 7** Health and Beauty Specialists LBN Brand Shares: Outlets 2019-2022

sites/outlets		2019	2020	2021	2022
Brand (GBO)	Company (NBO)				

### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 8 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2022-2027**

	2022	2023	2024	2025	2026	2027
Value sales EUR million	<b>Data removed from sample</b>					
Outlets						
Selling Space '000 sq m						
Source:	Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources					
Note:	Forecast value data in constant terms					

**Table 9 Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027**

% growth	2022/23	2022-27 CAGR	2022/27 Total
Value sales EUR million	<b>Data removed from sample</b>		
Outlets			
Selling Space '000 sq m			
Source:	Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources		
Note:	Forecast value data in constant terms		

**Table 10 Forecast Sales in Health and Beauty Specialists by Channel: Value 2022-2027**

EUR million	2022	2023	2024	2025	2026	2027
-- Health and Personal Care Stores	<b>Data removed from sample</b>					
-- Optical Goods Stores						
-- Pharmacies						
-- Beauty Specialists						
- Health and Beauty Specialists						
Source:	Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources					
Note:	Forecast value data in constant terms					

**Table 11 Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2022-2027**

% constant value growth, retail value rsp excl sales tax	2022/2023	2022-27 CAGR	2022/27 Total
-- Health and Personal Care Stores	<b>Data removed from sample</b>		
-- Optical Goods Stores			
-- Pharmacies			
-- Beauty Specialists			
- Health and Beauty Specialists			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms

# RETAIL IN GREECE - INDUSTRY OVERVIEW

## EXECUTIVE SUMMARY

### Retail in 2022: The big picture

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### Innovative solutions drive growth

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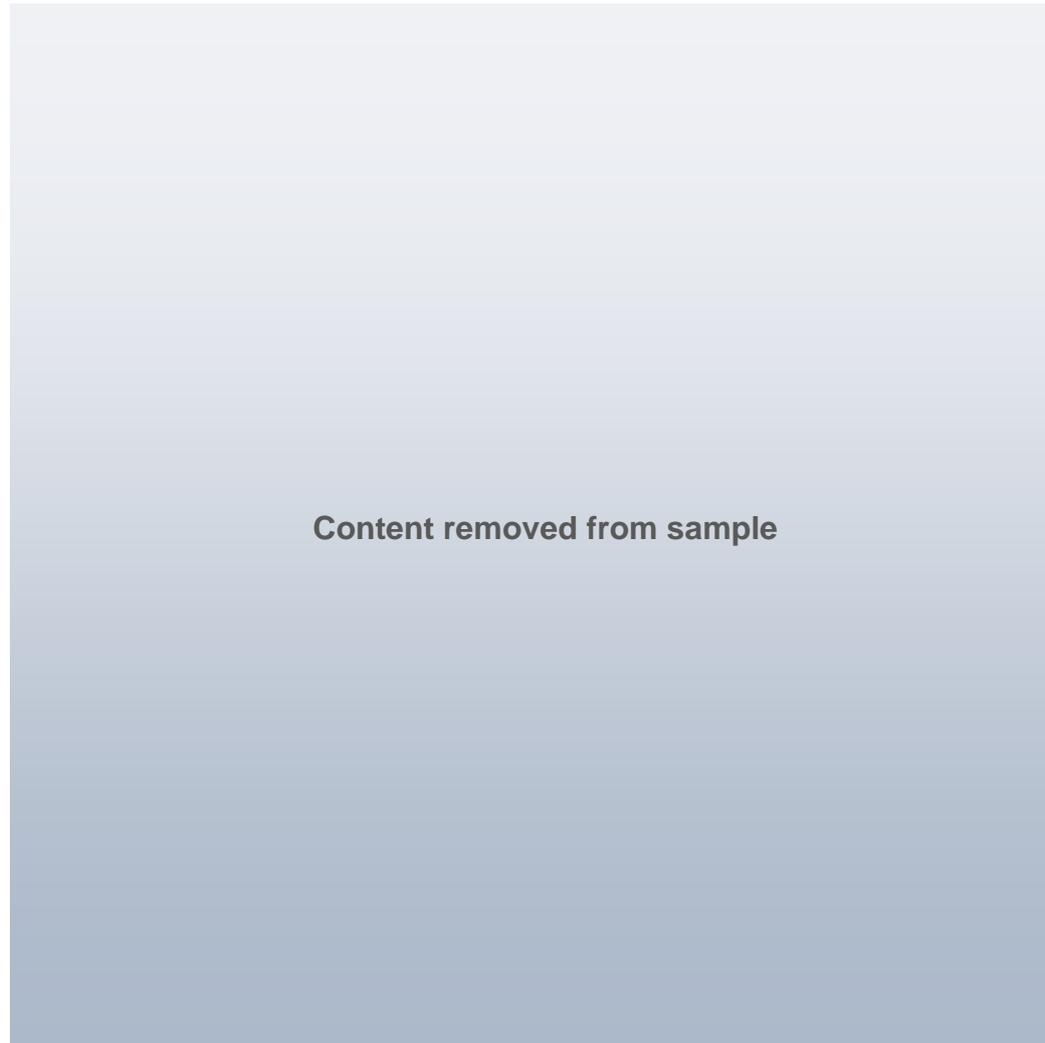
### What next for retail?

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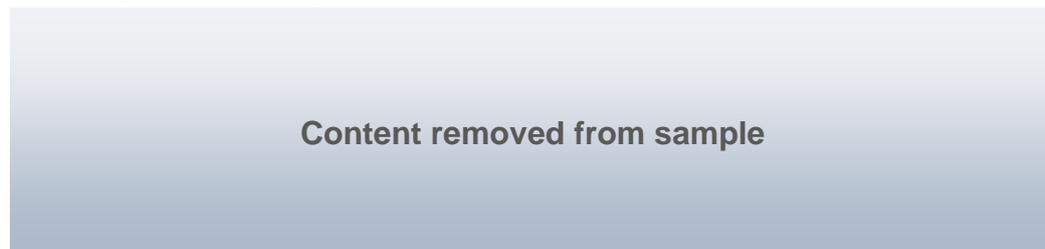


## OPERATING ENVIRONMENT

### Informal retail



### Opening hours for physical retail





### Summary 1 Standard Opening Hours by Channel Type 2022

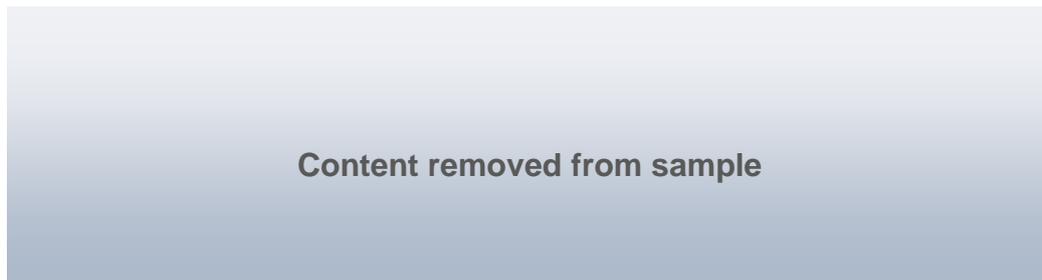
Channel	24-hour opening?	Monday-Thursday	Friday	Saturday	Sunday
Supermarkets	<b>Data removed from sample</b>				
Non grocery stores					

Source: Euromonitor International

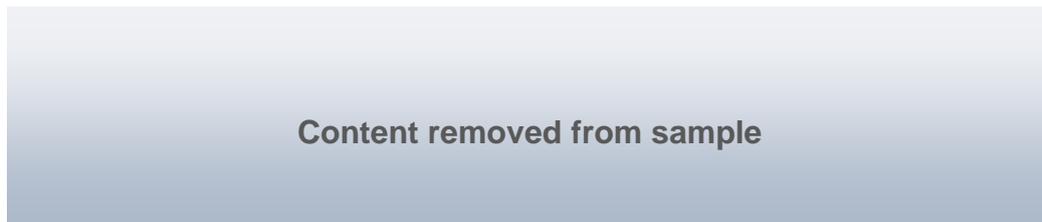
Note: These reflect typical opening hours outside of lockdown

## Seasonality

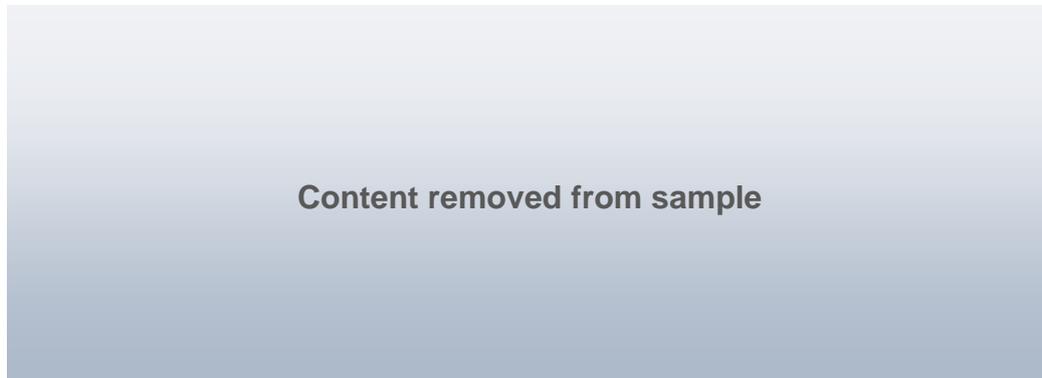
### Shopping Season Name Saint Valentine's Day



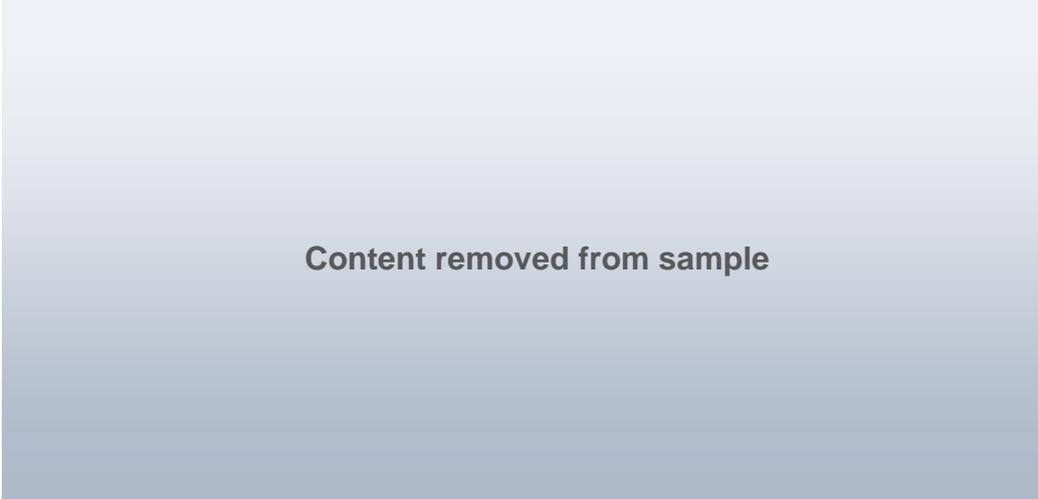
### Shopping Season Name Mother's day



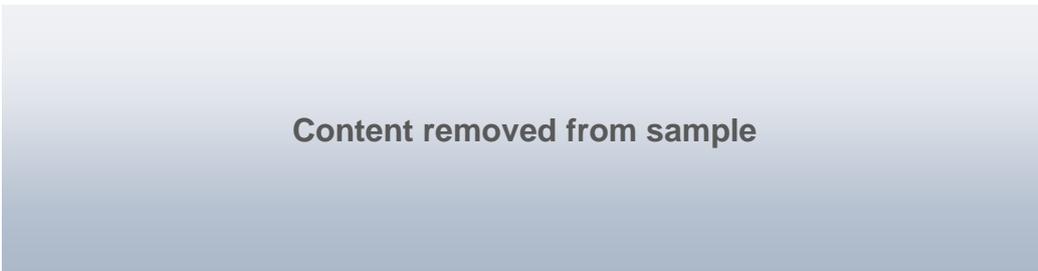
### Christmas and New Year's Day



Easter



Back to School



**MARKET DATA**

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2017-2022

EUR million	2017	2018	2019	2020	2021	2022
Retail E-Commerce	<b>Data removed from sample</b>					
Retail Offline						
Retail						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2017-2022

% current value growth, retail value rsp excl sales tax

	2021/22	2017-22 CAGR	2017/22 Total
Retail E-Commerce	<b>Data removed from sample</b>		
Retail Offline			
Retail			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 14 Sales in Retail Offline by Channel: Value 2017-2022**

EUR million

	2017	2018	2019	2020	2021	2022
Direct Selling	<b>Data removed from sample</b>					
Vending						
Non-Grocery Retailers						
Grocery Retailers						
Retail Offline						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 15 Sales in Retail Offline by Channel: % Value Growth 2017-2022**

% current value growth, retail value rsp excl sales tax

	2021/22	2017-22 CAGR	2017/22 Total
Direct Selling	<b>Data removed from sample</b>		
Vending			
Non-Grocery Retailers			
Grocery Retailers			
Retail Offline			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 16 Retail Offline Outlets by Channel: Units 2017-2022**

outlet

	2017	2018	2019	2020	2021	2022
Non-Grocery Retailers	<b>Data removed from sample</b>					
Grocery Retailers						
Retail Offline						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 17 Retail Offline Outlets by Channel: % Unit Growth 2017-2022**

% unit growth

	2021/22	2017-22 CAGR	2017/22 Total
Non-Grocery Retailers	<b>Data removed from sample</b>		
Grocery Retailers			
Retail Offline			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 18 Sales in Retail E-Commerce by Product: Value 2017-2022

EUR million	2017	2018	2019	2020	2021	2022
- Other Products E-Commerce	<b>Data removed from sample</b>					
- Home Products E-Commerce						
- Foods E-Commerce						
- Drinks and Tobacco E-Commerce						
- Appliances and Electronics E-Commerce						
- Health and Beauty E-Commerce						
- Fashion E-Commerce						
Retail E-Commerce by Product						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note 1: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2017-2022

% current value growth, retail value rsp excl sales tax

	2021/22	2017-22 CAGR	2017/22 Total
- Other Products E-Commerce	<b>Data removed from sample</b>		
- Home Products E-Commerce			
- Foods E-Commerce			
- Drinks and Tobacco E-Commerce			
- Appliances and Electronics E-Commerce			
- Health and Beauty E-Commerce			
- Fashion E-Commerce			
Retail E-Commerce by Product			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note 1: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022

	2017	2018	2019	2020	2021	2022
Value sales EUR million	<b>Data removed from sample</b>					
Outlets						
Selling Space '000 sq m						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022

% growth

2021/22    2017-22 CAGR    2017/22 Total

Value sales EUR million

Outlets

Selling Space '000 sq m

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 22    Sales in Grocery Retailers by Channel: Value 2017-2022**

EUR million

2017    2018    2019    2020    2021    2022

- Small Local Grocers
- Foods/Drink/Tobacco Specialists
- Warehouse Clubs
- Discounters
- Hypermarkets
- Supermarkets
- Forecourt Retailers
- Convenience Stores
- Convenience Retailers
- Grocery Retailers

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 23    Sales in Grocery Retailers by Channel: % Value Growth 2017-2022**

% current value growth, retail value rsp excl sales tax

2021/22    2017-22 CAGR    2017/22 Total

- Small Local Grocers
- Foods/Drink/Tobacco Specialists
- Warehouse Clubs
- Discounters
- Hypermarkets
- Supermarkets
- Forecourt Retailers
- Convenience Stores
- Convenience Retailers
- Grocery Retailers

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 24    Grocery Retailers Outlets by Channel: Units 2017-2022**

outlet

2017    2018    2019    2020    2021    2022

- Small Local Grocers
- Foods/Drink/Tobacco Specialists

**Data removed from sample**

- Warehouse Clubs
- Discounters
- Hypermarkets
- Supermarkets
- Forecourt Retailers
- Convenience Stores
- Convenience Retailers
- Grocery Retailers

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022**

% unit growth

2021/22    2017-22 CAGR    2017/22 Total

- Small Local Grocers
- Foods/Drink/Tobacco Specialists
- Warehouse Clubs
- Discounters
- Hypermarkets
- Supermarkets
- Forecourt Retailers
- Convenience Stores
- Convenience Retailers
- Grocery Retailers

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2017-2022**

2017    2018    2019    2020    2021    2022

Value sales EUR million  
Outlets  
Selling Space '000 sq m

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 27 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2017-2022**

% growth

2021/22    2017-22 CAGR    2017/22 Total

Value sales EUR million  
Outlets  
Selling Space '000 sq m

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 28 Sales in Non-Grocery Retailers by Channel: Value 2017-2022**

EUR million

	2017	2018	2019	2020	2021	2022
- Other Non-Grocery Retailers	<b>Data removed from sample</b>					
- Leisure and Personal Goods Specialists						
- Health and Beauty Specialists						
- Home Products Specialists						
- Appliances and Electronics Specialists						
- Apparel and Footwear Specialists						
- General Merchandise Stores						
Non-Grocery Retailers						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 29 Sales in Non-Grocery Retailers by Channel: % Value Growth 2017-2022**

% current value growth, retail value rsp excl sales tax

	2021/22	2017-22 CAGR	2017/22 Total
- Other Non-Grocery Retailers	<b>Data removed from sample</b>		
- Leisure and Personal Goods Specialists			
- Health and Beauty Specialists			
- Home Products Specialists			
- Appliances and Electronics Specialists			
- Apparel and Footwear Specialists			
- General Merchandise Stores			
Non-Grocery Retailers			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 30 Non-Grocery Retailers Outlets by Channel: Units 2017-2022**

outlet

	2017	2018	2019	2020	2021	2022
- Other Non-Grocery Retailers	<b>Data removed from sample</b>					
- Leisure and Personal Goods Specialists						
- Health and Beauty Specialists						
- Home Products Specialists						
- Appliances and Electronics Specialists						
- Apparel and Footwear Specialists						
- General Merchandise Stores						
Non-Grocery Retailers						

## Non-Grocery Retailers

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 31 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2017-2022

% unit growth	2021/22	2017-22 CAGR	2017/22 Total
- Other Non-Grocery Retailers	<b>Data removed from sample</b>		
- Leisure and Personal Goods Specialists			
- Health and Beauty Specialists			
- Home Products Specialists			
- Appliances and Electronics Specialists			
- Apparel and Footwear Specialists			
- General Merchandise Stores			
Non-Grocery Retailers			

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 32 Retail GBO Company Shares: % Value 2018-2022

% retail value rsp excl sales tax Company	2018	2019	2020	2021	2022
<b>Data removed from sample</b>					

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 33 Retail GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax		2019	2020	2021	2022
Brand	Company (GBO)				

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 34 Retail Offline GBO Company Shares: % Value 2018-2022

% retail value rsp excl sales tax		2018	2019	2020	2021	2022
Company						

**Data removed from sample**

### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 35** Retail Offline GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax		2019	2020	2021	2022
Brand	Company (GBO)				

### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 36** Retail Offline LBN Brand Shares: Outlets 2019-2022

sites/outlets		2019	2020	2021	2022
Brand (GBO)	Company (NBO)				

### Data removed from sample

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 37 Retail E-Commerce GBO Company Shares: % Value 2018-2022

% retail value rsp excl sales tax Company	2018	2019	2020	2021	2022
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Data removed from sample

### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

**Table 38 Retail E-Commerce GBN Brand Shares: % Value 2019-2022**

% retail value rsp excl sales tax		2019	2020	2021	2022
Brand	Company (GBO)				

### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

**Table 39 Grocery Retailers GBO Company Shares: % Value 2018-2022**

% retail value rsp excl sales tax		2018	2019	2020	2021	2022
Company						

### Data removed from sample

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 40** Grocery Retailers GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax		2019	2020	2021	2022
Brand	Company (GBO)				

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 41 Grocery Retailers LBN Brand Shares: Outlets 2019-2022**

sites/outlets Brand (GBO)	Company (NBO)	2019	2020	2021	2022
------------------------------	---------------	------	------	------	------

**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

**Table 42 Non-Grocery Retailers GBO Company Shares: % Value 2018-2022**

% retail value rsp excl sales tax Company	2018	2019	2020	2021	2022
--	------	------	------	------	------

**Data removed from sample**

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 43 Non-Grocery Retailers GBN Brand Shares: % Value 2019-2022

% retail value rsp excl sales tax		2019	2020	2021	2022
Brand	Company (GBO)				

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 44 Non-Grocery Retailers LBN Brand Shares: Outlets 2019-2022

sites/outlets Brand (GBO)	Company (NBO)	2019	2020	2021	2022
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**Data removed from sample**

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2022-2027

EUR million	2022	2023	2024	2025	2026	2027
Retail E-Commerce	<b>Data removed from sample</b>					
Retail Offline						
Retail						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms

Table 46 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2022-2027

% constant value growth, retail value rsp excl sales tax

	2022/2023	2022-27 CAGR	2022/27 Total
Retail E-Commerce	<b>Data removed from sample</b>		
Retail Offline			
Retail			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 47 Forecast Sales in Retail Offline by Channel: Value 2022-2027**

EUR million	2022	2023	2024	2025	2026	2027
Direct Selling	<b>Data removed from sample</b>					
Vending						
Non-Grocery Retailers						
Grocery Retailers						
Retail Offline						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note 1: Forecast value data in constant terms

**Table 48 Forecast Sales in Retail Offline by Channel: % Value Growth 2022-2027**

% constant value growth, retail value rsp excl sales tax

	2022/2023	2022-27 CAGR	2022/27 Total
Direct Selling	<b>Data removed from sample</b>		
Vending			
Non-Grocery Retailers			
Grocery Retailers			
Retail Offline			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 49 Forecast Retail Offline Outlets by Channel: Units 2022-2027**

outlet	2022	2023	2024	2025	2026	2027
Non-Grocery Retailers	<b>Data removed from sample</b>					
Grocery Retailers						
Retail Offline						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 50 Forecast Retail Offline Outlets by Channel: % Unit Growth 2022-2027**

% unit growth

	2022/23	2022-27 CAGR	2022/27 Total
Non-Grocery Retailers	<b>Data removed from sample</b>		
Grocery Retailers			
Retail Offline			
Source:	Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources		

**Table 51 Forecast Sales in Retail E-Commerce by Product: Value 2022-2027**

EUR million	2022	2023	2024	2025	2026	2027
- Other Products E-Commerce	<b>Data removed from sample</b>					
- Home Products E-Commerce						
- Foods E-Commerce						
- Drinks and Tobacco E-Commerce						
- Appliances and Electronics E-Commerce						
- Health and Beauty E-Commerce						
- Fashion E-Commerce						
Retail E-Commerce by Product						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note 1: Forecast value data in constant terms

Note 2: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

**Table 52 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2022-2027**

% constant value growth, retail value rsp excl sales tax

	2022/2023	2022-27 CAGR	2022/27 Total
- Other Products E-Commerce	<b>Data removed from sample</b>		
- Home Products E-Commerce			
- Foods E-Commerce			
- Drinks and Tobacco E-Commerce			
- Appliances and Electronics E-Commerce			
- Health and Beauty E-Commerce			
- Fashion E-Commerce			
Retail E-Commerce by Product			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Vending data captures vending systems installed in public and semi-captive environments only. For further details refer to definitions.

**Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027**

	2022	2023	2024	2025	2026	2027

Value sales EUR million  
Outlets  
Selling Space '000 sq m

**Data removed from sample**

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources  
Note: Forecast value data in constant terms

**Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027**

% growth

2022/23 2022-27 CAGR 2022/27 Total

Value sales EUR million  
Outlets  
Selling Space '000 sq m

**Data removed from sample**

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources  
Note: Forecast value data in constant terms

**Table 55 Forecast Sales in Grocery Retailers by Channel: Value 2022-2027**

EUR million

2022 2023 2024 2025 2026 2027

- Small Local Grocers
- Foods/Drink/Tobacco Specialists
- Warehouse Clubs
- Discounters
- Hypermarkets
- Supermarkets
- Forecourt Retailers
- Convenience Stores
- Convenience Retailers
- Grocery Retailers

**Data removed from sample**

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources  
Note: Forecast value data in constant terms

**Table 56 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2022-2027**

% constant value growth, retail value rsp excl sales tax

2022/2023 2022-27 CAGR 2022/27 Total

- Small Local Grocers
- Foods/Drink/Tobacco Specialists
- Warehouse Clubs
- Discounters
- Hypermarkets
- Supermarkets
- Forecourt Retailers
- Convenience Stores
- Convenience Retailers
- Grocery Retailers

**Data removed from sample**

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms

**Table 57 Forecast Grocery Retailers Outlets by Channel: Units 2022-2027**

outlet	2022	2023	2024	2025	2026	2027
- Small Local Grocers	<b>Data removed from sample</b>					
- Foods/Drink/Tobacco Specialists						
- Warehouse Clubs						
- Discounters						
- Hypermarkets						
- Supermarkets						
-- Forecourt Retailers						
-- Convenience Stores						
- Convenience Retailers						
Grocery Retailers						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 58 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027**

% unit growth	2022/23	2022-27 CAGR	2022/27 Total
- Small Local Grocers	<b>Data removed from sample</b>		
- Foods/Drink/Tobacco Specialists			
- Warehouse Clubs			
- Discounters			
- Hypermarkets			
- Supermarkets			
-- Forecourt Retailers			
-- Convenience Stores			
- Convenience Retailers			
Grocery Retailers			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

**Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2022-2027**

	2022	2023	2024	2025	2026	2027
Value sales EUR million	<b>Data removed from sample</b>					
Outlets						
Selling Space '000 sq m						

Source: Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources

Note: Forecast value data in constant terms

**Table 60 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2022-2027**

% growth	2022/23	2022-27 CAGR	2022/27 Total
Value sales EUR million	<b>Data removed from sample</b>		
Outlets			
Selling Space '000 sq m			
Source:	Euromonitor International from official statistics, trade associations, trade press, company research, trade interviews, trade sources		
Note:	Forecast value data in constant terms		

**Table 61 Forecast Sales in Non-Grocery Retailers by Channel: Value 2022-2027**

EUR million	2022	2023	2024	2025	2026	2027
- Other Non-Grocery Retailers	<b>Data removed from sample</b>					
- Leisure and Personal Goods Specialists						
- Health and Beauty Specialists						
- Home Products Specialists						
- Appliances and Electronics Specialists						
- Apparel and Footwear Specialists						
- General Merchandise Stores						
Non-Grocery Retailers						
Source:	Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources					
Note:	Forecast value data in constant terms					

**Table 62 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2022-2027**

% constant value growth, retail value rsp excl sales tax	2022/2023	2022-27 CAGR	2022/27 Total
- Other Non-Grocery Retailers	<b>Data removed from sample</b>		
- Leisure and Personal Goods Specialists			
- Health and Beauty Specialists			
- Home Products Specialists			
- Appliances and Electronics Specialists			
- Apparel and Footwear Specialists			
- General Merchandise Stores			
Non-Grocery Retailers			
Source:	Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources		

Table 63 Forecast Non-Grocery Retailers Outlets by Channel: Units 2022-2027

outlet	2022	2023	2024	2025	2026	2027
- Other Non-Grocery Retailers	<b>Data removed from sample</b>					
- Leisure and Personal Goods Specialists						
- Health and Beauty Specialists						
- Home Products Specialists						
- Appliances and Electronics Specialists						
- Apparel and Footwear Specialists						
- General Merchandise Stores						
Non-Grocery Retailers						

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Table 64 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2022-2027

% unit growth	2022/23	2022-27 CAGR	2022/27 Total
- Other Non-Grocery Retailers	<b>Data removed from sample</b>		
- Leisure and Personal Goods Specialists			
- Health and Beauty Specialists			
- Home Products Specialists			
- Appliances and Electronics Specialists			
- Apparel and Footwear Specialists			
- General Merchandise Stores			
Non-Grocery Retailers			

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

## DISCLAIMER

Forecast closing date: 13 February 2022

Report closing date: 10 March 2023

Analysis and data in this report give full consideration to consumer behaviour and market performance in 2022 and beyond as of the dates above. For the very latest insight on this industry and consumer behaviour, at both global and national level, readers can access strategic analysis and updates on [www.euromonitor.com](http://www.euromonitor.com) and via the Passport system, where new content is being added on a systematic basis.

## SOURCES

Sources used during research include the following:

Summary 2 Research Sources

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Trade Associations

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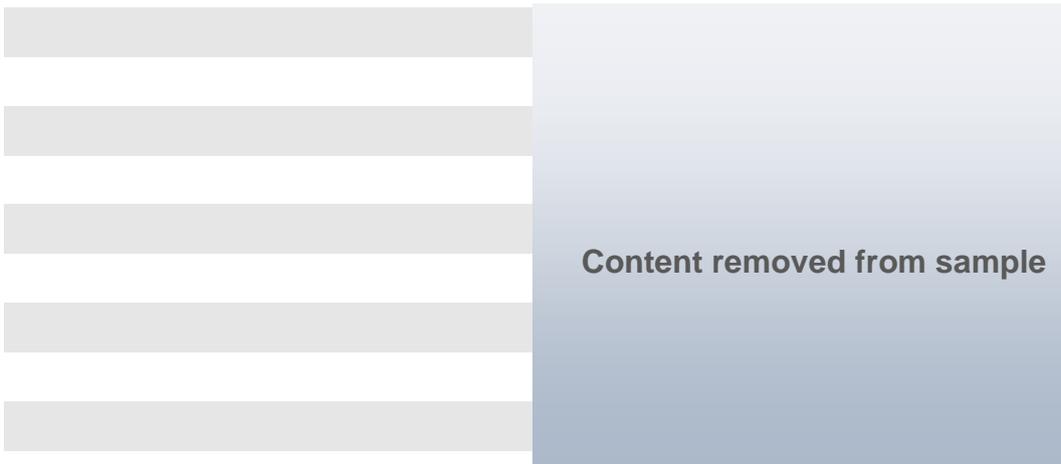
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Trade Press

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Source: Euromonitor International